



# Rohini Kumar

Graphic & UX Designer

Portfolio: [rohinikumar.net](https://rohinikumar.net)  
+91 7045824606  
[rohinikumar91@gmail.com](mailto:rohinikumar91@gmail.com)

## About

With 3 years of professional experience in the fields of Graphic Design and UI/UX Design, complemented by a Bachelor's degree in Visual Communication with a specialization in UX and Digital Media Design, my journey as a designer has been enriched by a diverse range of experiences.

I've had the privilege of working with international teams and companies in both India and France, both as a professional and as an exchange student. This exposure has allowed me to collaborate with individuals from all corners of the globe, each with unique experiences and backgrounds. These interactions have significantly contributed to my growth as a designer, shaping me into a well-rounded professional with a global perspective. I am particularly passionate about sustainable design, designing for circular economies and inclusivity.

## Professional background and education

- 2021-2024: Visual Experience Designer, Deloitte USI
- 2021: UI/UX Intern, WNS Global Services
- 2017-2021: Bachelor of Design from MIT Institute of Design, Pune, India
- 2020: UX & Digital Media Design from L'École de Design Nantes Atlantique, France (Exchange Program)

## Languages

English, Hindi, French

## Achievements

- Won a Spot Award at Deloitte USI in acknowledgement of my contributions to the success of the U.S. firms
- Won an award for my contributions to the Learning Technology Research initiatives at Deloitte USI
- Principal designer on a project which received a perfect 5/5 score from stakeholders at the U.S. firms of Deloitte
- Graduated with an A-grade in my graduation project, achieving an overall SGPA of 9/10 at MIT Institute of Design, Pune
- Achieved the highest class score of 18.6/20 for Motion Graphics at L'École de design Nantes Atlantique, France

## Professional skills & experience

### Visual Design

- Print and Layout Design
- Motion Graphics
- Branding and Identity Design
- Colour Theory, Illustration, Typography, Photography

### UX/UI design

- User Research, Personas and Journey Mapping
- Information Architecture
- Wireframing and Prototyping, Interface design
- Knowledge of Web Content Accessibility Guidelines

### Software

Figma, Sketch, XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe AfterEffects, Cinéma 4D